



SEEN USA

Corporate Partnership Guide

2026 - 2027

Table of Contents

02	Welcome from the President	04	Who We Are	06	Impact	08	Partnership Tiers	10	Next Steps
03	School Drive Photos	05	Focus Areas	07	Why Partner	09	Legacy & Opportunities	11	Contact

A Message From Our President

Welcome, friends.

One of my favorite African proverbs says, "A man whose house is on fire does not go around chasing rats." It reminds us that before people can pursue their dreams, education, or a better future, their most immediate needs must first be met. Maslow's Hierarchy of Needs echoes this truth: when people are struggling for basic necessities like food, safety, and healthcare, it becomes incredibly difficult to focus on higher goals and opportunities.

At SEEN USA, we believe that meeting these essential needs is the first step in empowering people to pursue opportunity and create lasting change. A hot meal, a safe learning environment, or access to basic healthcare can become the foundation upon which brighter futures are built.

Your sponsorship is an investment in hope, opportunity, dignity, stronger communities and better human outcomes. Together, we can create lasting change and build a legacy that extends far beyond today.

Thank you for considering joining us on this journey.

With gratitude,

Dr. Stanley K. H. Nwakanma
President & CEO
SEEN USA



School Supply Drive

June 2025

Eket, Akwa Ibom State, Nigeria



Who We Are

SEEN USA (Stan Ekundayo Empowerment Network USA) is a registered 501(c)(3) nonprofit organization dedicated to serving under-served communities in Nigeria through programs focused on education, food security, healthcare, technology, and community development.

Although SEEN USA was officially incorporated in 2025, its members had already been working together to improve lives and support communities in Nigeria. The organization grew from their shared belief that no community should be forgotten and that a single helping hand has the power to change a life. We believe ordinary people can accomplish extraordinary things when they come together with compassion, generosity, and a shared commitment to serving others.

What makes our work possible is our strong network of trusted partners, volunteers, and community leaders in Nigeria. Their local knowledge, relationships, and firsthand understanding of community needs help ensure that every project is carried out responsibly and where it can make the greatest impact.

As an organization, we are committed to transparency, accountability, and responsible stewardship, ensuring our supporters can see the tangible impact of every contribution and the lives being transformed through their generosity.

Our Vision

A world where every person is seen and empowered to reach their full potential



Our Mission

Our mission is to uplift underserved communities across Nigeria by providing access to essential food, education, technology, and healthcare, while developing sustainable, long-term solutions that empower individuals and strengthen communities.



Our Motto

Do good. Be SEEN.



Our Core Programs & Focus Areas



Education

Providing backpacks, school supplies, scholarships, and school renovation projects that create better learning environments.



Technology

Bridging the digital divide by providing under-served communities with access to technology, internet connectivity, digital literacy, and hands-on technology training.



Community Development

Partnering with local leaders to create sustainable improvements that strengthen communities for generations.

Healthcare

Supporting medical outreach initiatives and working toward the launch of a permanent Mobile Health Clinic to bring healthcare directly into under-served and hard-to-reach communities.



Food Security

Organizing food outreach events that provide nutritious ready-to-eat meals and supplying groceries to families experiencing hardship.



Our Impact

Although we are a young organization, our supporters have already helped us make a meaningful difference.

Highlights:

- * Fed more than 100 individuals hot meals during our July 4th Community Food Outreach
- * Provided 130 grocery bags to families in need
- * Distributed 55 school bags in Kubwa, Abuja
- * 140 students given school supplies at New Era International School
- * Completed Community Food Outreaches in 3 different cities where hot meals were given directly to people in need on the streets feeding a combined total of almost 1,000 people
- * Built partnerships between volunteers in the United States, England, Qatar and Nigeria
- * Earned the Candid Platinum Seal of Transparency



Why Partner With SEEN USA?

Every partnership creates opportunities that would not otherwise exist.

At SEEN USA, we believe generosity is contagious. Corporate partnerships allow us to expand our reach while giving businesses meaningful opportunities to demonstrate global leadership. When businesses visibly invest in charitable giving, they inspire employees, customers, partners, and other organizations to do the same. By partnering with SEEN USA, you're setting an example of compassionate corporate citizenship and encouraging others to step forward and give back.



As a SEEN USA partner, your company will:

- Support life-changing humanitarian initiatives
- Strengthen your corporate social responsibility efforts
- Receive public recognition across our website and social media
- Connect your brand with meaningful global impact
- Inspire employees and customers through charitable engagement
- Help build sustainable solutions that create lasting change

Partnership Levels

Benefit	Community \$250--\$499	Supporting \$500--\$999	Impact \$1,000--\$2,499	Leadership \$2,500--\$4,999
Digital Certificate	✓	✓	✓	✓
Thank-you post on social media	✓	✓	✓	✓
Recognition on Sponsors page	✓	✓	✓	✓
Company logo on website	✓	✓	✓	✓
Featured social media recognition		✓	✓	✓
Recognition in annual report		✓	✓	✓
Priority placement on sponsor page		✓	✓	✓
Quarterly impact updates			✓	✓
Recognition during sponsored events			✓	✓
Logo on select event materials			✓	✓
Sponsor Spotlight article			✓	✓
Invitation to special events				✓
Recognition in press releases				✓
Project sponsorship opportunities				✓
Featured sponsor spotlight				✓
Premium placement on website				✓

Legacy Partnership & Executive Partnership

Legacy Partnership (\$5,000+)

Legacy Partnership includes all Leadership benefits plus:

- Recognition as a Legacy Partner
- Opportunity to sponsor a minor initiative
- Permanent recognition on our Founding Partners page (when applicable)
- Executive partnership opportunities
- Customized recognition package

Executive Partnership (\$20,000+)

Our highest level of partnership includes all Legacy benefits plus:

- Recognition as an Executive Partner
- Opportunity to sponsor a major initiative
- Customized recognition package tailored to your company's stewardship goals including merchandise branding, visual media ads, etc.

Current Opportunities

You can choose to directly sponsor one of our initiatives including:

- **LEA Legacy Project**

Renovating school facilities to provide students with a safe and healthy learning environment.

- **Community Food Outreach**

Providing meals and groceries to individuals and families experiencing food insecurity.

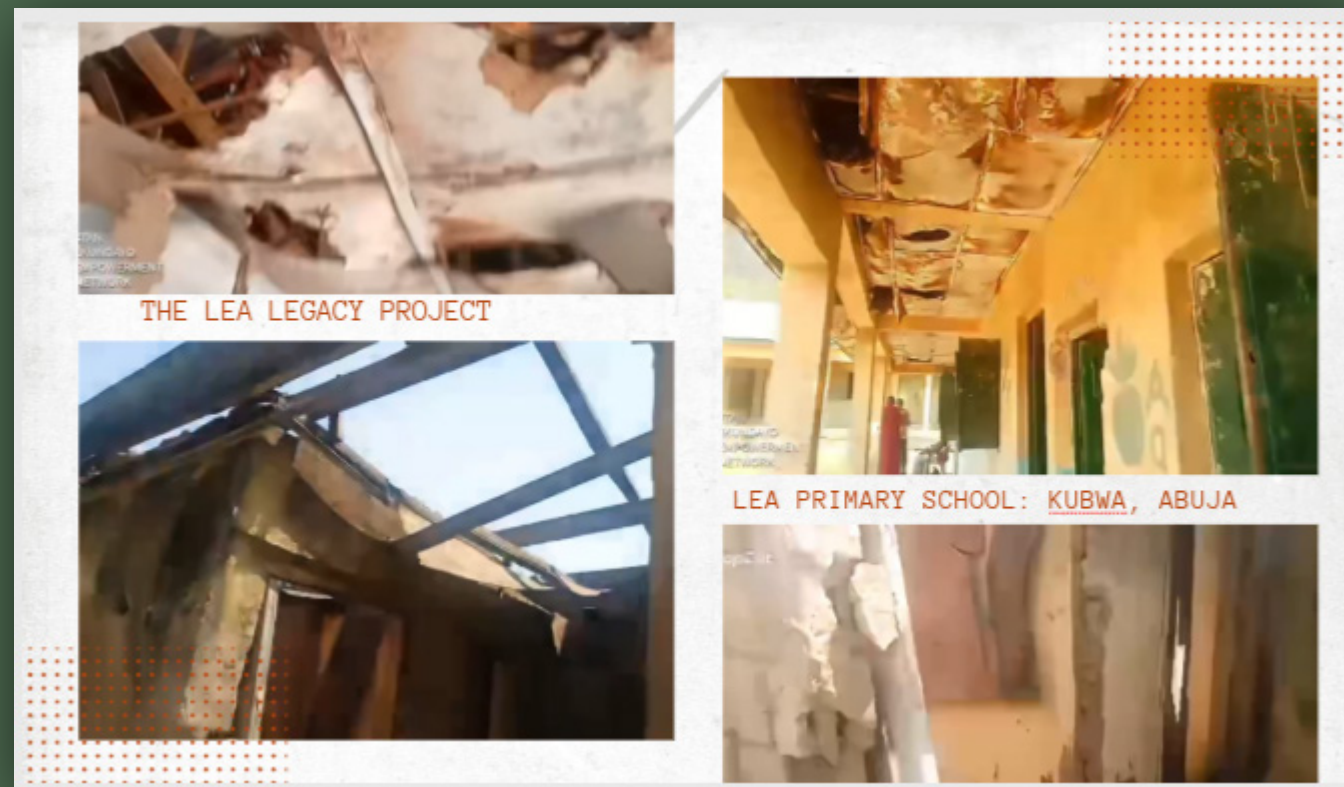
- **Student Supply Drive**

Equipping children with backpacks, school supplies, and educational resources.

- **Mobile Health Outreach**

Helping expand access to healthcare services in under-served communities.

- **Holiday Initiatives and more**



Ready to make an impact?

Becoming a SEEN USA partner is simple.

- 1. Choose a project to champion or select a sponsorship level.
- 2. Contact our team at info@seenusa.org or (267) 365-7120.
- 3. Complete a Sponsorship Agreement and a Sponsor Information Form.
- 4. We'll welcome you as a SEEN USA partner and begin sharing your sponsorship through the agreed-upon recognition opportunities.
- 5. Watch your generosity create lasting change through regular impact updates, stories, and photos from the communities you're helping.





Become a Corporate Partner today.

We would be honored to partner with you. Together, we can build stronger communities, transform lives, and inspire others to do the same. Whether your organization supports one project or becomes a long-term partner, your generosity helps create a brighter future for countless individuals and families.

Let's build a better world together.

Do Good. Be SEEN.

info@seenusa.org | SeenUSA.org | (267) 365-7120